

MEDIA KIT

RUDE GIRL RADIO

WINTER 2023

WWW.DJROOTSQUEEN.COM

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ABOUT DJ ROOTS QUEEN

Dj Roots Queen is an American DJ based out of Atlanta, Ga. Originally from Tampa, Fl., She created Rude Girl Radio in 2013. Working as Zaytoven's official DJ and A&R for Familiar Territory Records, she has extensive experience producing and programming podcasts, radio shows, and live broadcasts for syndicated and internet radio.



Rude Girl Radio brings independent artists key industry advice with exclusive celebrity interviews on how to break the mold and become a star.

ABOUT THE BLOG

STATISTICS

40.1K 

15.8K 

4K 

4K 

SERVICES

- BRANDING AND ARTIST DEVELOPMENT
- DIGITAL MARKETING AND PROMOTIONS
- MEDIA CONSULTING AND PR
- SOCIAL MEDIA MARKETING
- EVENT CURATION

AUDIENCE

AGE: 25-44
FEMALE: 35%
MALE: 65%



RATE SHEET



SPIN PACKAGE: \$300

- 10 SPINS ON RUDE GIRL RADIO WITH VIDEO CONFIRMATION
- REGULAR ROTATION ON DIGITAL DOPE RADIO [120 SPINS/30 DAYS]
- 5 CLUB SPINS WITH VIDEO CONFIRMATION

INTERVIEW PACKAGE: \$500

- IN-PERSON VIDEO INTERVIEW LIVE ON ZAYTOWN GLOBAL'S SOCIALS (AUDIENCE OF 1M+)
- AUDIO INTERVIEW LIVE ON RUDE GIRL RADIO + SPIN
- FLYER AND STORY GRAPHICS FOR PROMOTIONAL USE
- BLOG PLACEMENT ON [HTTP://DJROOTSQUEEN.COM](http://DJROOTSQUEEN.COM)

IG LIVE INTERVIEW PACKAGE: \$150

- INSTAGRAM LIVE INTERVIEW WITH DJ ROOTS QUEEN
- SPIN ON RUDE GIRL RADIO WITH VIDEO CONFIRMATION
- FLYER AND STORY GRAPHICS FOR PROMOTIONAL USE

BLOG AND BLAST: \$300

- SPONSORED BLOG PLACEMENT ON [HTTP://DJROOTSQUEEN.COM/](http://DJROOTSQUEEN.COM/)
- EMAIL BLAST TO 1K INDUSTRY CONTACTS WITH ANALYTICS REPORT
- SOCIAL MEDIA SHARING (FACEBOOK + INSTAGRAM)
- INSTAGRAM LIVE INTERVIEW WITH DJ ROOTS QUEEN

BIO AND EPK CREATION: \$1000

- PROFESSIONAL PHOTO SHOOT
- PROFESSIONAL BIOGRAPHY CREATION
- PROFESSIONAL PRESS KIT CREATION

CONSULTING AND PR PACKAGE: \$500

- 3 MONTH MINIMUM MONTHLY RETAINER
- PRICE DOES NOT INCLUDE CONTRACT LABOR

DJ BOOKINGS: \$250 PER HOUR

- ADDITIONAL FEES MAY BE APPLICABLE